

WE'VE BEEN THERE.

You believe in generosity, you know it's biblical, and you want your church, camp, or mission organisation to be fully funded so you can focus on ministry, not money.

But **how do you inspire consistent giving, engage new givers, and raise capital**—without feeling like you're constantly asking for money?

We did what most churches do for years—taught generosity, and encouraged giving. But, despite an increase in numbers, **annual giving seemed to be static.**

HOW DO WE ENSURE THAT **VISION DRIVES THE BUDGET** INSTEAD OF THE BUDGET DICTATING THE VISION?

We wondered if there was a way to **engage new givers, increase monthly giving** and generosity, **raise capital** and build financial stability without pressure or guilt?

After years of analysing our approach, a process emerged that is now “Rethink Giving”—an **easy-to-follow, step-by-step blueprint** designed to increase giving within **30 days**—without pressure, guilt, or stress.



IS IT TIME TO **rethink** giving?

THE RESULTS

“In just **30 Days**, regular giving increased by **over 10%**—and we raised six figures for a capital project.

Then **18 months later**, when we ran it again, giving increased by **another 20%+.**”

The Rethink Giving Seminar

Whether you're looking to **increase regular giving**, engage **new givers**, or **raise capital funds**, this seminar will introduce you to the Rethink Giving Blueprint.

- ✔ **What Results Can You Expect?** – Hear our Story and see the impact of using the blueprint.
- ✔ **The Psychology of Giving** – Discover simple principles that make generosity feel natural.
- ✔ **Why Just Asking Doesn't Work** – Teaching and appeals alone fall short.

Glen Madden brings over 30 years of leadership experience as a school administrator, business owner, church planter, and executive pastor. He currently oversees operations at a large multi-campus church, leads capital campaigns, and serves on the CCMBC E.B., Legacy and CCMBC Investment Board.